

Dads can be so tricky to buy for, but Avon makes it easy for your customers to find the perfect present for him. Father's Day is also a great opportunity for you to boost your sales on men's products, so here are a few hints to help you along the way...



TOP TIP

Why not [re-canvass your territory?](#) Try to include special reminders on your order forms or bookmark the Father's Day section in the brochure.

TOP TIP

If your customer is treating Dad to a scent, don't forget to highlight the bath and body products or our [fragrances](#) – you could increase your order!

TOP TIP

Increase sales by offering her a small free gift with a certain spend on products for him. Check out the clearance pages at the back of [Hello Tomorrow](#) for lots of low cost ideas.

Don't forget... to tell your customers not to hit the high street because Avon is their one-stop-shop this Father's Day!