

# fundraising

## for you and your friends

**Thank you for expressing an interest in fundraising for the Avon Breast Cancer Crusade. Fundraising can be loads of fun – and easy! Involve as many of your friends, and their friends, as possible!**

### How to get started

You've taken the first big step - thinking about fundraising. Now all you need to do is think of a way to raise money. Don't worry, you don't need to come up with an amazing event or even a new idea. Fundraising can be as simple as running a cake sale.

### What to do

1. Think of a fundraising idea you want to organise.
2. Enlist the help of your friends and family.
3. Get organised: set a date and sort out what you will need to do in preparation for your fundraising.
4. Fill out the Materials Order Form in this pack to get all your support materials such as additional posters and balloons.
5. Promote your event by asking if you can put up your Fundraising with Friends posters at work, at local shops, libraries etc.
6. Use our Sponsorship Forms to start collecting.

**Hint:** start off the Sponsorship Form with a generous donation as most people look at the contribution already listed as a guide to how much they should donate.

7. Make the headlines! Use our guide on how to get publicity before and after your event.
8. Hold your event!
9. Collect the money and send us a cheque – see How to give us the money sheet for full details.
10. Thank everyone for their help and donations.

friendship...  
'an ally in a fight or cause'

