

read all about it

get your event in the press

It's not as hard as you might think. If you arrange to have photos taken of your event and write down the following information, your story might just get a run in your local paper.

What was the event?

When was the event?

Where was it held?

How much money did you raise?

Who organised it?

Give their contact numbers in case the journalist wants to source some quotes.

What's the **reason** you held the event?

Write down the correct spelling and full names of those involved in the event.

Write the event and your name on the back of the photographs so journalists can easily identify them.

Write to your local paper and invite them to your event beforehand. That way, they can come and report on it and take photos.

friendship
an ally in a fight or cause

