Where to find customers



There are millions of potential customers out there who are keen to try Avon, but don't know how or where to find it.

To help you find customers, we've put together a Top 10 list of places where you could leave your brochure – of course this is in addition to any family and friends you will be showing it too and any streets you have been allocated:

- 1. Take one to work, and ask your partner to take one too
- 2. Make sure there's one in your handbag at any family or friends get together
- 3. Take one into your hair or beauty salon
- 4. Ask if you can leave one at the offices in your area
- 5. Take one along to your children's clubs or sports events
- 6. Leave one in your local community centre
- 7. 'Donate' one to the magazine pile in your doctor's surgery!
- 8. Ask if you can leave one in a local shop or café
- 9. Take one with you to the gym
- 10. Pop one in your handbag when you're picking the children up from school you never know who you might talk to at the school gates!

Don't forget to put your contact details (telephone number, email) on the back of the brochure and on your order forms, so that if a customer does want to order something they know how to contact you.